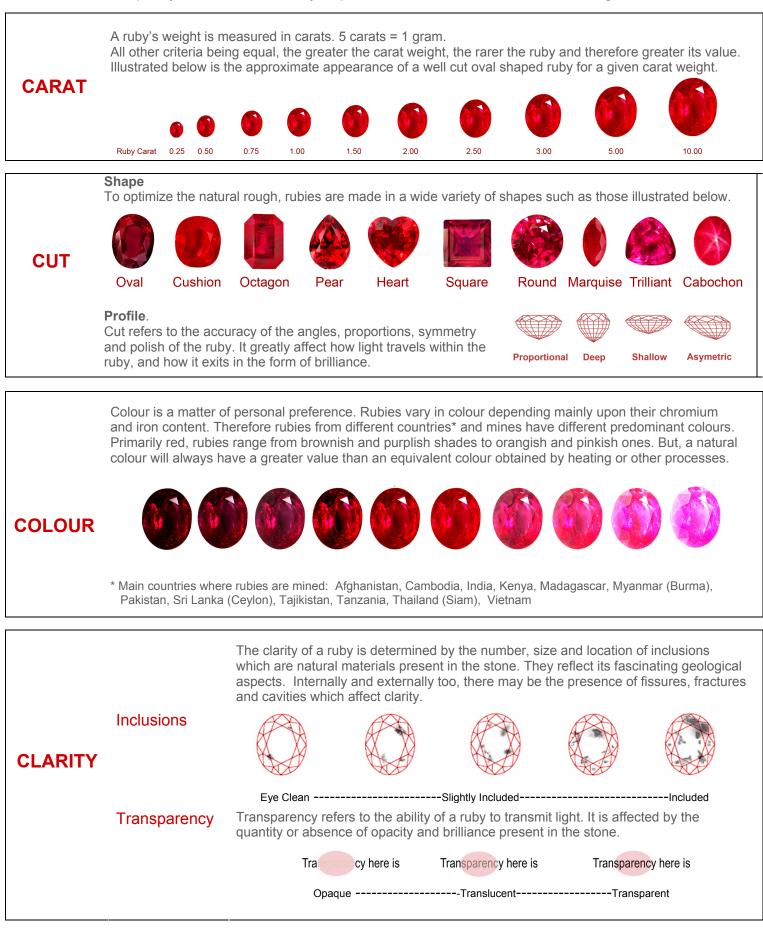
# **Ruby Guide**

## The quality and value of a ruby depend on a combination of the following criteria:



FOR MORE INFORMATION REGARDING RUBY MODIFICATIONS, SYNTHETICS AND IMITATIONS REFER TO THE BACK.

### Gemstone Modification

Besides cutting and polishing Rubies are commonly modified to improve their colour and clarity.

#### It is required that customers be informed about such modifications. Ask for a written confirmation.

The correct nomenclature of modified gemstones, can be found in the CIBJO Gemstone Book .

#### Value of a gemstone

The value of a gemstone is defined by the combination of the three gemstone characteristics: relative beauty, rarity and durability.

Synthetic and imitation stones can be produced in industrial plants in any quantity and are therefore not rare or considered precious. As a result, they cost much less than their natural counterparts of equal characteristics.

For additional information and knowledge, please refer to the CIBJO Gemstone Book available at:

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